

FOR IMMEDIATE RELEASE



## Parade and Performers Celebrate Canadian Multi-Culturalism

**Mississauga, ON (April 20, 2009)** – To kick off this year’s annual Carassauga festival, Square One Shopping Centre (100 City Centre Drive, Mississauga) will host a unique multicultural parade featuring **over 100 participants from 23 countries on Saturday, May 2, 2009 in Centre Court (see times below).**

Talented dancers celebrating their proud heritage and ethnicity from India to the Philippines to Germany - and more - will be performing. This is a wonderful opportunity for visitors to preview the colourful costumes, festive music and joyful dance from countries around the world.

### **SQUARE ONE CARASSAUGA KICK-OFF – SAT. MAY 2, 2009**

- |                   |  |
|-------------------|--|
| 11:00 a.m.        | Parade - through shopping centre   |
| 12:00 p.m.        | Parade ends in Centre Court.<br>'Oh Canada' and Opening Announcements  |
| 12:30 - 2:00 p.m. | Custom Dance Performance created especially for Square One Carassauga: The internationally renowned DK Bollywood Dancers (choreographed by Divya Kumar) will perform a 6 min. medley of songs from <i>Slumdog Millionaire</i> , featuring the Academy Award winning song <i>JAI HO</i> . |

Festivities continue with inspiring cultural performances from:

- China
- Cyprus
- Germany
- Greece
- Philippines
- Portugal
- Latin America
- Malaysia
- Turkey
- Ukraine

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*“Carassauga is an excellent example of how the many cultural groups in Mississauga co-exist peacefully together. This festival helps to strengthen relationships and allows us to better understand our friends and neighbours.”*

– Mayor Hazel McCallion

Carassauga is an incorporated non-profit volunteer community organization, celebrating its 24th anniversary in 2009. It operated for the first time in 1986 with 10 pavilions. The Festival was developed in response to a challenge put out by Mayor Hazel McCallion to all ethno cultural groups at a meeting of her calling in the old City Hall in the fall of 1985. The Festival has evolved to become an important annual event for Mississauga and surrounding areas with its popularity steadily increasing in recent years. **Carassauga Festival ranks today as Mississauga's largest cultural festival, its largest indoor festival, and its second longest running community festival. It is the largest multi-cultural Festival in Ontario and has been voted by Festivals & Events Ontario as one of the Top 100 Festivals in Ontario.**

### **About Square One Shopping Centre**

Square One Shopping Centre, owned and managed by Oxford Properties is located at Hwy. 403 and Hurontario Street in Mississauga and has just completed a \$45 million retail renovation. The dramatic renovations have resulted in a fashion-forward interior design that offers customers a cosmopolitan and vibrant shopping experience with three new “neighbourhoods” as well as new and improved features. Square One Shopping Centre offers over 1.6 million square feet of prime retail space which translates into more than 300 of the most recognizable brand names.

**Public information: [www.shopsquareone.com](http://www.shopsquareone.com)**

**Go to [www.carassauga.com](http://www.carassauga.com) for a list of pavilion locations and participating ticket outlets.**

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